



Iranian American 2010 Census Project Coalition Gains Momentum *Unprecedented Cooperation among 28 Iranian American Organizations*

Updated 2/19/10: At 28 partners and counting, the coalition was formed to ensure maximum and consistent participation by Iranian Americans in the 2010 U.S. Census. The addition of these new organizations strengthens and expands the coalition's outreach and penetration, providing it with more resources and a larger platform for educating Iranian Americans nationwide and encouraging their participation in the Census.

The census is a count of everyone living in the United States. This includes people of all ages, races, and ethnic groups, as well as both citizens and non-citizens. Like many ethnic groups, Iranian Americans have traditionally been undercounted; the 2000 Census count of our community was only 338,000. This is a problem as it undermines our access to a variety of social services. The only solution is for us to register our Iranian origin, and to be counted by the Census Bureau.

The Iranian American 2010 Census Coalition is taking a proactive role to try and ensure that our community's statistics are accurately reflected and that it has access to key services and an enhanced political voice. With that in mind, the coalition has assembled an informational and instructional pamphlet, available both [in](#) English and Persian to answer questions about the U.S. Census.

Simultaneously, the coalition is developing customized messaging and communication tools specific to the Iranian American population to be rolled out nationally over the coming weeks, to help raise awareness about the U.S. 2010 Census campaign among all of the Iranian American households and communities nationwide.

Stand Up and Be Counted

The Iranian American 2010 Census Coalition includes both national and regional Iranian American organizations that have united under the common objective of educating Iranian Americans about the 2010 Census. Specific goals of this project include reaching every Iranian American household in the country to educate them about the importance of participating in the 2010 Census, to assure them that the information provided to the Census Bureau will by law be confidential, and to urge them to respond to questions relating to race, ethnicity, and national origin in a consistent manner. In order to assure maximum outreach,

the Census Coalition has hired full-time consultants to both reach out to the Iranian American community and coordinate with the U.S. Census.

For more information or to join the Iranian American 2010 Census Project please contact any of the coalition partners:

Andisheh Center www.andisheh.org

Association of Iranian American Professionals (AIAP) www.aiap.org/index.shtml

Bay Area Iranian-American Democrats (BAIAD) www.baiad.org

Bay Area Iranian-American Voter Association (BAIVOTER) www.baivoter.org

Chicago Persian School www.chicagopersianschool.org

Empowered Women United www.empoweredwomenunited.com

Farhang Foundation www.farhang.org

Iranian Alliances Across Borders (IAAB) www.iranianalliances.org

Iranian American Bar Association (IABA) www.iaba.us

Iranian Cultural Foundation-Houston www.ICFHouston.org

Iranian Psychological Association of America (IPAA) www.myipaa.org

Iranian School of San Diego (ISSD) www.pccsd.org/issd

Iranian Studies Group at MIT www.isgmit.org

Iranian-American Muslim Association of N. America (IMAN) www.iman.org

Iranican www.iranican.com

National Iranian American Council (NIAC) www.niacouncil.org

Network of Iranian American Professionals of Orange County (NIPOC) www.nipoc.org

Omid Advocates for Human Rights www.omidadvocates.org

PARSA Community Foundation www.parsacf.org

Persian American Society for Health Advancement (PASHA) www.pasha4health.org

Persian Center www.persiancenter.org

Persian Cultural Center www.pccsd.org

Persian Cultural Club www.persianculturalclub.net

Persian Cultural Foundation www.persiancultural.org

Persianesque Magazine www.persianesquemagazine.com

Public Affairs Alliance of Iranian Americans (PAAIA) www.paaia.org

Shabeh Jomeh www.shabehjomeh.com

California Zoroastrian Center (CZS) www.californiazoroastriancenter.org

U.S. Census Bureau www.census.gov



IT'S IN OUR HANDS